

MEANJIN PD
MORETON BAY COLLEGE
THINKING ABOUT MULTIMODAL LITERACY
RESOURCES ONLINE

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Thanks to all of the teachers across Australia who have recommended these sites.
Please contact me to add more!

The resources discussed in the presentation are in RED

These critical questions can be asked of most media and digital texts.
They encourage students to question beliefs that are often taken for granted.

- Why am I/are we/ reading/using this text?
- Who benefits from the text?
- In whose interest is the text?
- What is the text about?
- What view of the world is the text presenting?
- What kind of knowledge is presented/not presented in the text?
- How do I feel about the text?
- How many interpretations of the text are possible?
- How is the interactivity in this text created?
- What kinds of social realities does the text portray?
- How does the text depict age, gender, culture?
- How are the young people constructed in this text?
- How are the adults constructed in this text?
- Why has the creator(s) portrayed the characters that way?
- What kind of language is used?
- Why is the text created in the way it is?

ONLINE RESOURCES FOR LITERACY/ MEDIA LITERACY

British Film Institute (BFI) Look Again. A downloadable PDF guide for teaching about the media- ages 3- 11. **Highly Recommended.**

<http://www.bfi.org.uk/education/teaching/lookagain/>

Media Awareness Network

<http://www.media-awareness.ca/english/index.cfm>

A US site that includes media issues such as violence and stereotyping.

Media Smart. UK site providing information about the stages of media literacy and advising parents and teachers about how to make children media smart.

<http://www.mediasmart.org.uk/index-2.html>

Media Literacy (on the Canadian Media Awareness site)

What is it? What are the key concepts?

http://www.media-awareness.ca/english/teachers/media_literacy/index.cfm

Media Clearing House includes links and resources on such areas as **Visual Literacy, Media Literacy, Advertising, etc**

<http://medialit.med.sc.edu/>

The Centre for Media Literacy- Articles on 'How to Teach Media Literacy'

http://www.medialit.org/focus/tea_articles.html

The Collaborative Art of Storytelling in Film- Free Feature Article on Enhance TV site

<http://www.enhancetv.com.au/shop/product.php?productid=12668332&cat=255&page=3>

Semiotics

An excellent US site that explains semiotics very clearly and graphically.

http://www.uvm.edu/~tstreete/semiotics_and_ads/index.html

The History of Communication

Timelines, the history of the written word, signs and symbols, media, inventors, etc...

<http://library.thinkquest.org/26451/newmenu.html>

AUSTRALIAN SCREEN ONLINE<http://australianscreen.com.au/>

Australianscreen offers access to a vast range of moving image material drawn from the Australian film and television industries. Teachers can search for material on the site via a producer or director's name, film title, subject matter, location filmed, production date and key education references. There are excellent clips that teach about film language, advertising and media literacy. Educational and curriculum support material is supplied by Curriculum Corporation, through The Learning Federation.

The Learning Federation

The Learning Federation develops free online curriculum content for all Australian and New Zealand schools and delivers it to educational jurisdictions. The project is a collaborative initiative of all Australian and New Zealand education ministers. To explore its latest digital resources go to **What's New**

http://www.thelearningfederation.edu.au/for_teachers/whats_new/whats_new.htm

Enhance TV

<http://www.enhancetv.com.au/>

Lessons in many different subject areas, teaching using TV.

Using Australian Children's Television Foundation (ACTF) programs and teaching kits to support English and Media Literacy

The online ACTF **Animation Teaching Kit** – all year levels

http://www.actf.com.au/learning_centre/title_pages/ani_tp.php

The online ACTF **Live Action Teaching Kit** -years 2-7

http://www.actf.com.au/learning_centre/title_pages/lia_tp.php

The **Noah & Saskia** multimedia teaching kit- years 5-12

http://www.actf.com.au/learning_centre/title_pages/nas_tp.php

TV Tie-ins teaching kit.

http://www.actf.com.au/learning_centre/title_pages/tvt_tp.php

The ACTF TV Tie Ins Teaching Kit provides resources for primary and secondary teachers to enhance literacy through studying texts in both visual and print form. The kit contains lesson plans and classroom activities as well as strategies for engaging reluctant readers.

Books On TV teaching kit

http://www.actf.com.au/learning_centre/title_pages/btv_tp.php

The ACTF Books on TV Teaching Kit provides resources to teach book to screen and visual literacy from years 4-10 using ACTF videos, kits and online resources. It contains lesson plans and classroom activities as well as strategies for engaging reluctant readers.

Texts on Screens

- Students develop a video or other media concept from a favourite text. These could include comics, web sites, songs or books.
- Students visit the **website** for the text. What opportunities are there for interaction and activities? Design a fan site for your media concept.

For example: Lemony Snicket A Series of Unfortunate Events

The film, the book, the film, website

The Book <http://www.lemonysnicket.com/index.cfm>

and not only is there a **movie site**<http://www.unfortunateeventsmovie.com/intro.html>

but one of the characters has set up his own website in competition with the movie website! <http://www.countolaf.com/>

DUST ECHOES- ABC ONLINE

<http://www.abc.net.au/dustechoes/>

Metro Magazine and Screen Education

<http://www.metro magazine.com.au/metro/default.asp>

This site is the publications arm of the Australian Teachers of Media (**ATOM**). It is an extensive and high quality resource for media literacy.

It provides information about the national media education journal Screen Education, which is now distributed internationally and is recognized worldwide as the best media education journal and other ATOM media publications, the ATOM speakers bureau, has access to joining the email broadcast list and it has free study guides to Australian films and TV and information about the annual ATOM Awards for film and television.

Get on the **email broadcast list** for free preview screenings of feature films in all capital cites. <http://www.metromagazine.com.au/metro/frm.htm?highlight=7>

The **Education Shop** has been created to be used by teachers, lecturers and students who are looking for materials to help them with their teaching and/or studies. The shop is divided into three sections: Film as Text articles for teachers and students, Australian *Screen Education* magazine articles and *Metro* magazine articles. All articles are available in both electronic and hard copies.

<http://www.metromagazine.com.au/shop/default.asp>

Highly recommended to secondary teachers and media buffs- **METRO** magazine for in depth analysis, reviews and insider information about all aspects of media.

ATOM QLD. A lot of good resources for teaching about media.

<http://www.atomqld.org>

Screen Australia Education Resources Online

Screen Australia main page

<http://www.screenaustralia.gov.au/>

Screen Australia Digital Learning Sites

<http://www.screenaustralia.gov.au/learning/>

From Wireless to Web- a selective history of the broadcast media in Australia, told with video clips and photos <http://www.fromwirelesstoweb.com.au/>

Completely Gorgeous -A site for teenagers to explore issues relating to the media and body image <http://completelygorgeous.com.au/>

DIY DOCO <http://www.screenaustralia.gov.au/learning/diydoco/>

DIGITAL RESOURCE FINDER

<http://dl.screenaustralia.gov.au/>

English Years 7- 12 Search under Year Level, National, English and Media Literacy. More QLD English resources will be added later this year.

<http://dl.filmaust.com.au/>

For Students

Students should critically analyse and challenge the way texts are constructed to convey particular ideas and to influence people.

POOL – CREATIVE SHARING SITE. ABC ONLINE
<http://www.pool.org.au/about> Senior secondary- tertiary

CLASSNET CREATIVE SITE
<http://www.classnet.com.au/> Upper Primary – year 12

Fairness and Accuracy in News

Looking at newspaper articles and photographs to consider who is not represented and why this might be; explore in reporting website

<http://www.fair.org/index.php?page=121> Upper Secondary

Adbusters

Spoof ads for fast food chains, activities to help students deconstruct ads. Years 6- 12

<http://www.adbusters.org/home/>

Kidzdo.

An Interactive site for kids to create animations. Years 5- 8

<http://www.kidzdom.com/flash5.html>

Magic. Media Awareness Activities for and by children. Highly Recommended.

<http://www.unicef.org/magic/>

QLD- Dream a Better World Primary Schools' film production competition

<http://www.coomerass.eq.edu.au/filmfestival.htm>

Nicholson Cartoons

<http://www.nicholsoncartoons.com.au/flash/flash.php?id=348>

Lesson ideas and activities

Lessons of all kinds are on this primary website – the ones related to the Multimodal texts are Creative Arts, Science and Technology (particularly the units to do with the Information and Communication strand), Learning Technologies

<http://www.primaryschool.com.au/>

Lessons on the Tasmanian Education Government website

In **BEAUT IDEAS**

<http://www.discover.tased.edu.au/english/ideas.htm>

Ideas for Integrating Multimodal Media Texts across the Curriculum – Look

Sharp Project All years

http://www.ithaca.edu/looksharp/resources_12principles.php

Various lessons on the KQED Public Broadcast Education Network site

Examples: **'From Book to Video'**: using a book to make a classroom video

'Estimation and your TV Diet': evaluating one's TV watching habits. All years.
<http://www.kqed.org/topics/education/educators/lessons/media-literacy.jsp>

21st Century Literacies site (accessed through the Knowledge Network Explorer site)

Lessons and Web Quests on Information Literacy, Media Literacy and Visual Literacy. All years
<http://www.kn.pacbell.com/wired/21stcent/index.html>

Story Character Homepage – choosing a character to analyse thoroughly. Years 6-8 (on the ReadWriteThink website - International Reading Association)
http://www.readwritethink.org/lessons/lesson_view.asp?id=50

Representation- News Values

An excellent unit of lessons on News on the Canadian Media Awareness Site. Mid-senior secondary.

http://www.mediaawareness.ca/english/resources/educational/lessons/secondary/broadcast_news/you_be_the_editor.cfm

ADVERTISING

THE GRUEN TRANSFER ABC TV

<http://www.abc.net.au/tv/gruentransfer/default.htm>

Don't Buy It! Get Media Smart website- Classroom activities – creating online: Design your Own Cereal Box, Create Your Own Ads, Teen Heroes, Create a Pop Star

<http://pbskids.org/dontbuyit/teachersguide.html#advertisement%20>

Going back to the 1940s

A web site that shows advertisements going back to the 1940s

<http://www.adflip.com>

INTERNET SAFETY and activities for students to learn to navigate the Web

Cyber Safe World

Includes the ATOM **Cyber Safe Kids** resource which is also a Digital Literacy Resource.

<http://www.cybersafeworld.com/>

Cyber Smart Kids. Australian Government site to help parents, teachers and kids with safe use of the internet.

<http://www.cybersmartkids.com.au/>

Cybersmart Detectives

<http://www.cybersmartkids.com.au/CybersmartDetectives.htm#>

Cybersmart Detectives is an innovative online game that teaches children key Internet safety messages in a safe environment. Children work online in real time liaising with community professionals to solve an Internet-themed problem. The activity is based in the school environment, and brings together a number of agencies with an interest in promoting online safety for young people, including State and Federal Police, Internet industry representatives and child welfare advocates.

Hector's World <http://www.ectorsworld.com/>

Animation from New Zealand. Teacher resources: lesson plans to support animation and Internet safety messages

Primary School Com Au

<http://www.ithaca.edu/library/training/think.html>